



SOLO EXHIBITION

Over 5,000 artists represented in the last two years.

Over 5,000 critical texts published to enhance your portfolio.

**Over 1,000 artists exhibited in a single day in the prestigious world institution
“La Pedrera” in Barcelona.**

EPIC QUESTS, WITHOUT MATCH.

After having taken care of the image of thousands of artists in collective exhibitions, we have decided to focus our attention on you and your specific needs, presenting you our SOLO EXHIBITION service: an exclusive program and personalized work that will allow you to benefit from strategies created and studied ad-hoc by the team, aimed at raising your presence globally and promoting your art effectively.

A solo exhibition is a unique opportunity for an artist to create an intimate and profound dialogue with its audience. It's an exhilarating journey, where each work becomes a page in a visual diary, telling stories, dreams, and visions in a way only you can. In this setting, your talent will not be just one among many, but the absolute protagonist, capable of capturing and enchanting the user in an unparalleled emotional journey. In a solo exhibition, each piece is a piece of a mosaic that talks about you, your artistic evolution, your inspirations. It's your chance to shine, to showcase the result of years of work and passion, in an environment that celebrates your uniqueness as an artist. Art is communication, emotion, and in a solo exhibition, your voice will be the only one speaking, loud and clear, in an unfiltered dialogue with the world.

It is the powerful testimony of your artistic journey, an invitation to the world to enter your creative universe.

M.A.D.S. ART GALLERY



SOLO EXHIBITION "TWO CONCEPTS"

M.A.D.S. ART GALLERY

M.A.D.S. ART GALLERY DECENTRALIZES YOUR ART BY OFFERING YOU A NEW OPPORTUNITY, ALONGSIDE EXISTING SERVICES. YOU WILL BE ABLE TO PRESENT **TWO OF YOUR BEST CONCEPTS** THROUGH OUR EXCLUSIVE SOLO EXHIBITION TWO CONCEPTS SERVICE. A DEDICATED SERVICE FROM THE CURATOR WHO WILL FOLLOW YOU BY DEVELOPING AD-HOC STRATEGIES AND TAILOR-MADE MARKETING FOR YOU, BASED ON YOUR CURRENT NEEDS. DEPENDING ON YOUR PURPOSE, WHETHER IT BE TO OBTAIN VISIBILITY, TO HAVE ADVERTISING OR FROM THE COMMERCIAL ASPECT, AN EXCLUSIVE CAMPAIGN WILL BE CREATED FOR YOU TO BE LAUNCHED IN THE WORLD OF ART, TO CONSOLIDATE YOU, TO FOCUS ON A SALE OF TARGETED WORKS. A SERVICE THAT TURNS TO UNIQUENESS FOR THOSE WHO, AT ANY TIME, NEED FOR MORE IN-DEPTH ANALYSES AND INSIGHTS, LAUNCH NEW SPECIAL PIECES OF ART, CONSOLIDATE A PORTFOLIO, PRESENT A NEW TECHNIQUE EXPERIENCED. BRINGING TWO DISTINCT CONCEPTS TO THE FOREFRONT IS AN ACT OF ARTISTIC AUDACITY, ALLOWING THE CONTEMPORARY ARTIST TO WEAVE AN INTRIGUING TAPESTRY OF SYMBOLISM AND VISIONS, OFFERING THE AUDIENCE A RICH AND MULTIFACETED EXPERIENCE.

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THE SERVICES INCLUDED ARE:

- CHECKING AND REVIEWING YOUR BIOGRAPHY AND STATEMENT: YOUR PERSONAL CURATOR WILL CHECK YOUR BIOGRAPHY AND STATEMENT, IF NEEDED.
- CUSTOMIZED ONLINE PROMOTION ON MADS OFFICIAL IG PAGE AND ON THE ART CURATOR IG PAGE CONSISTING OF 1 REEL + 1 STORY + 1 POST, CREATED ACCORDING TO A PRECISE STRATEGY AIMED AT SATISFYING YOUR NEEDS, AS WELL AS INTRODUCING YOU AND YOUR ARTWORK TO THE PUBLIC (SUCH AS COLLECTORS, ART BUYERS, GALLERIES, DESIGNERS, ART FAIRS, BOOK AND MAGAZINES PUBLISHERS).
- PERSONAL PAGE OF THE ARTIST ON MADS WEBSITE: THE GALLERY WILL CREATE FOR YOU A DEDICATED SECTION ON ITS WEBSITE INCLUDING YOUR BIOGRAPHY, CV, YOUR PERSONAL LINKS AND THE ARTWORK/S PRESENTED. THE PAGE WILL REMAIN PUBLIC ON OUR WEBSITE FOREVER.
- DRAFTING OF A CURATORIAL CRITICAL TEXT THAT WILL BE PRESENTED IN VIDEO REVIEW MODE IN ORDER TO BE EASILY DISCLOSED IN YOUR CHANNELS.
- RELEASE OF EXPERTISE, AIMED AT GREATER RECOGNITION AND AUTHENTICATION OF YOUR WORK. AN EVIDENT EXPERTISE IS THE MOST IMPORTANT FACTOR IN WINNING OVER THE PUBLIC AND GAINING CUSTOMERS: ESTABLISHING YOURSELF AS AN EXPERT IN YOUR FIELD CAN HAVE A BIG IMPACT IN CREATING A RELATIONSHIP OF TRUST WITH CURRENT AND FUTURE CLIENTS.

2 ARTWORKS

CHOOSE THE BEST FOR YOU