21ST MARCH 2025

BEYOND COLOR

International

ART EXHIBITION

WWW.MADSGALLERY.ART

BEYOND COLOR

International art exhibition 21st March, 2025

"Beyond Color," the group exhibition hosted by M.A.D.S. Art Gallery in March 2025, explores color not only as a visual element but also as an emotional, cultural, and philosophical force that transforms and defines human experiences.
The exhibition is dedicated to the aspects of color: perception, symbolism, emotion, and transformation. The aim is to show how, in its variety and power, it shapes the physical and inner reality of the individual, explored on a sensory level.

Color is also examined in its symbolic and cultural meanings. Each one is a language in itself: red can evoke passion or danger, blue serenity or coldness, yellow happiness or warning. The public will admire artworks, photographs, and installations that play with these symbols across different cultures, from the Renaissance to the psychology of contemporary colors. The exhibited works are selected to provoke a direct emotional response from the audience, also conceiving color as a means of transformation. Contemporary artists, through digital techniques, painting, sculpture, and installations, investigate how color can serve as a tool for change, leading to a new vision of the world that can be both cathartic and liberating.

"Beyond Color" thus seeks to encourage the audience to reflect on the deeper meaning and evocative power of colors, aiming to highlight the importance of this visual dimension in daily life and art, stimulating a new visual and sensory awareness.

M.A.D.S. ART GALLERY

Concept by Matilde Della Pina - Senior Art Curator